

Please do not weaken the rules that help preserve competition and diversity among the owners of American media.

The proposed weakening of rules for media ownership will allow a single company to own the local newspaper, several TV and radio stations, and the cable TV system in the same community. There would be fewer owners of networks, stations, and newspapers nationwide.

Media ownership would be concentrated among fewer companies, and the public's ability to have open, informed discussion with a wide variety of viewpoints would be compromised. Plus, it would likely result in higher costs for businesses that advertise in local media, and those costs would likely be passed onto consumers.

Americans understand that the public interest is not being served by this sort of deregulation.

Please maintain the FCC's traditional media ownership rules for the sake of competition and democracy. Thank you.

Sincerely,
Ken Ferschweiler